

The Bassano Mail

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May God forbid our savior on this page the thought that merely paper. We would be humble in our opinions; we would be considerate of the opinions of others; but we would not be unkind of the immutable laws of cause and effect; for therein lies the wisdom of the ages.

IT'S TIME WE GREW UP

At regular intervals certain people in Western Canada, when annoyed at actions of people in the east, start up a yelp for "secession." This does not particularly apply to any one group. It has been heard in Dominion associations of many kinds. It is a "cry-baby" stunt that should be stopped.

It is true that Canada is an economic anomaly. The interests of the various provinces certainly do not unite. The Dominion stretches from the Atlantic to the Pacific (maybe we should say from the Pacific to the Atlantic) and a large area of waste land separates east and west. The effort to tie the extremities of the country closer by railways have created a problem in itself that does not add to the peace and harmony of the Dominion.

It is quite a job reconciling the various factions in Canada, particularly when it is so easy to arouse passions by catering to narrow visions and prejudices. It is a simple matter in Ontario and Quebec to arouse hostility towards Western Canada by pointing to the millions of dollars spent in the west for development and the millions more spent in relief and extension in the way of loans to western provinces.

A smart talker can soon get a western audience "red-eyed" by telling how the wealthy provinces of Ontario and Quebec batten on the production of the west, impoverishing the prairie provinces in the process. An orator like George McCreery can get a British Columbian standing on one ear by expatiating on the wrongs of the coast province at the hands of the rest of Canada.

Atlantic maritimers have a program of grievances peculiarly their own. Kept out of their natural markets in the New England section of the United States and a long, long way from the manufacturing areas of central Canada they are bitter in their outlook and hostile in their criticism of conditions.

The sturdy Fathers of Confederation understood the enormous difficulties in the way of uniting the conflicting forces of the vast Dominion their wisdom and foresight had created. Yet they realized in their wisdom that it was infinitely preferable to have one nation occupying the northern half of this continent rather than half a dozen small independent states. The passing years have justified their beliefs. Canada as one Dominion is a better country for all.

As Western Canada we let us look on this matter in a broad manner. Don't follow the inanities of the narrow-minded, short-sighted, pique-demagogues. Fight for what you want as vigorously and determinedly as possible, but remember that a united Canada is much better than a much-divided country. This great land has a future the possibilities of which, if fully realized by every Canadian would thrill the very soul of all. Transient troubles beset us, immediate difficulties and griefs shorten our vision. But Canada is destined to be one of the great countries of the world.

The present generation is custodian of the welfare of yet unborn masses of humanity. What we do and the decisions we make will effect posterity for untold ages. Thus we cannot take our responsibilities lightly. And we must carefully ponder every action, canvassing the probable result on our country's long future.

So let us put our childish ways aside and act like grown-ups. Let us work out the tremendous problem created by wide economic and geographical barriers. Hurons can be eased by a certain amount of give and take. We can make a "Balkan problem" in North America by dividing Canada into a half-dozen competitive and antagonistic entities but we will never make a great and prosperous land in that manner.

ARE PEOPLE APPRECIATIVE?

Franklin Roosevelt has put on his fighting clothes for the battle of ballots which will decide whether or not he will occupy that lofty position for another four-year term. For the better part of three years the president was the idol of the United States people but the trend is now away from Roosevelt and his advanced ideas. Times are going better.

Wasn't the Psalmist wise when he said that there are incomprehensible things were: the way of an eagle in the air, the way of the serpent on a rock and the way of a man with a maid? Add to that the way of a people with their government and you will have it complete.

Just so long as times are good, or fairly good, people want to be left pretty well alone to pursue their various ways. But let hard times come along and, with one accord, they fly to the government for aid and protection.

When President Roosevelt took over the reins of power in the United States things were in a parlous state. The banks were on the verge of general bankruptcy, mortgages had lost their value because of widespread default and inability of mortgagors to pay, the life insurance companies were balanced on a thin edge. Had they toppled the entire structure would have gone down with a crash which would have reached around the world. Chaos grinded malevolently upon the inhabitants of the world.

Franklin Roosevelt faced the crisis heroically and ably. He quickly took strong and aggressive action and rapidly restored winning confidence. He developed and applied schemes to carry the nation over a perilous situation. True, it cost plenty of money but it was worth every cent that was spent. True, many schemes failed to pan out, largely due to the weakness in human nature, but they were noble experiments and the purpose and principles were right.

Not how times are coming back, as the casual commentator remarks. People have regained a great deal of lost confidence. They are visualizing opportunities to make profits. Assets considered valueless a short time ago now possess the magic quality of negotiability at the banks. Values are being restored and courage is geared to dollars and cents. Roosevelt is not so popular because his actions during the depression, if persisted in, might interfere with dividends.

It might be possible that there are sufficient appreciative people in the United States to re-elect Mr. Roosevelt. As a general rule, however, people in the mass are unappreciative and forgetful. It is a difficult thing for people to look back for even a year or so to remember events with vividness. But if there is any gratitude in the human heart, if there is any feeling of appreciation amongst people those of the United States should re-elect Franklin Roosevelt.

EXTREME WASTEFULNESS

On the face of it the announced yield of gasoline from Turner Valley during the past year, some 968,528 barrels, looks impressive, as does the price obtained for same from consumers, namely \$10,000,000.

But where is the estimate of the billions of cubic feet of natural gas which was wasted in the process of producing the gasoline?

One oil well brought in by the British America Oil Co., of Canada, in the Oklahoma field a few weeks ago produces in 24 days as much oil as the entire Turner Valley's total wells produced in all of 1935.

Much of the millions of dollars sunk in Turner Valley's multiplicity of wells for development purposes has already been lost. But the terrific loss from the wastage of natural gas is even more enormous.

The history of Turner Valley is a travesty on human intelligence and a record of human wastefulness unparalleled in history.

PENALIZING THE PRESS

There is an old saying that "It depends on whose ox is gored," which is very true. One can regret the suffering of others with considerably more composure than one's own suffering.

A case in point is the prohibition of liquor advertising, a ban which has been placed upon Alberta newspapers and periodicals, resulting in a loss of between \$100,000 and \$140,000 per year. This is a dividend in reverse. It is in effect a toll, amounting to \$250 a year upon each weekly newspaper. And, on the other hand, the government is planning to draw in a larger revenue for its own profit through liquor sales.

It does not seem to be a consistent stand for the government to take. On the one hand welcoming all possible revenue from liquor sales, in order to pay salaries and expenses of government departments; at the same time withdrawing part of the livelihood from one particular industry of the province. If merchants and all other places of business were penalized to the extent of \$250 to \$300 per annum, what a protest would be raised!

If this were a prohibition province, the situation would be very different. The ban on liquor advertising would then be in line with provincial policies. But as it is, the business is carried on by the government itself. Profits from the business are accepted with enthusiasm and more profits are desired. Yet the newspapers are forbidden to participate. The government plies its trade of serving beer parlors and liquor vendors. The business goes on along over the horizon in full view of the youthful public, which is supposed to be endangered by the advertisements of the weekly press.—High River Times.

Ten Minutes with the Scotch Philosopher

A prominent American educator is now agitating for a greater use of moving pictures in schools.

To strengthen his argument, he says the boys are so forgetful that they need more than words to make them remember the dull lessons.

It made us think of the useful tools that used to hang in handy places in the school rooms of the grand old days.

All you old-timers have recollections of the big, thick leather belts, frequently having lead round knobs on them, that were employed as forget-me-nots.

And couldn't they make the kids hold on to all that remember? But, "them days are gone forever."

Soon after school opened last fall, we paid a schoolmaster living in the vicinity.

And what a dreadful burden we made! Slinging a little hickory dangle from his desk, we said, "That's a grand fidgeter you have!" With a twinkle in his eye, he replied, "That's not a fidgeter, sir; it's the weapon I punish the boys with."

How he commanded obedience from the lads, he didn't say, but we expect it tickles them on the nose with a rabbit's tail.

Of course all you fellows have heard of the Latin school boys who have taken solemn oaths to sink the British fleet by means of bombs from aeroplanes.

Well, if some of you have relatives amongst them, tell 'em from the old farmer that that's about as good as they are as the blowing up of Dr. Chopin must have lost and Red Cross units.

Just to show you that even the wisest of men often tumble down, we submit the following: Twenty years ago a number of well-known magicians published a list of 22 companies which the people were advised to invest in.

Today eight of these have vanished from the industrial map; six more have not paid dividends for many years, and the remainder, with one exception, are not returning more to the shareholders than the very modest rate now being paid by the savings banks.

How the Scotch people came to celebrate New Year's Day, in a rather wholesale way, has been the cause of many amusing arguments between the English and their northern neighbors.

But though the former have advanced many witty and plausible theories, like a host of others, we cling to the belief that the custom was brought about in the following manner.

The first day of January has long been a red-letter day in the French calendar, and during the stormy days of the 17th century, thousands of excited Scots followed their profession of arms under the banner of "The French King."

Being pardoned for their misdeeds, which were largely of a political nature, many returned to their native land and doubtless carried back to merry-hearted French way of saluting the new year. Thus the two greatest things in the lives of the Scots (after the natal day of Robert Burns, of course) came from other races.

New Year's Day from the French, as described above, and the happiness which the warm-hearted Irish sent as a joke.

In this matter the Scotch have not been so unrelenting as many suppose. Besides the rustic game of curling, they have given mankind two other pastimes to chase the day of gloom away. These are the most popular games in the world, as the following facts will readily prove.

Golf has more devotees than any other form of sport. On the other hand, soccer football easily holds the record for attendance at the matches. On numerous occasions international games between the Scotch and English have provided entertainment for well over a hundred thousand spectators.

Now played in all the European countries, as well as in Latin America, the croquet is so great that American baseball magnates must view the figures with a little awe.

But that is not all. In the mellow generous spirit that came in a steady stream from their highland glens, the Scots furnish the most effective remedy for the blues ever discovered.

Taken in moderation (as all things should be), its influence can be of such a benign nature that it is recently heard of a Chinese cook standing on his own counter as he led his

In Lighter Vein

Mistake identity
A great wrestler was explaining his defeat to a friend. "We was all twisted up like a ball of wool," he stated. "Me, I wasn't worried, for nobody had ever put me on my back before. Then something seemed wrong. I shifted, but he put me shoulders down again. It was hard to believe... we have my shoulders flattened."

"I did the best I could, but it was no use; couldn't break the hold!" he was an awful feller!" lauded the champion. I said we was all twisted up like a pretzel. We was. And suddenly an idea struck me. There was a big part of a body twisted up near my face. So I bit it. I bit it hard."

"That didn't break the hold?" asked the sympathetic friend. "Sure it did," grinned the wrestler. "I saw a son-of-a-gun if it wasn't myself I bit."

"What shall I do?" wailed the sweet young thing. "I engaged to a man who just cannot bear children." "Well," remarked the old lady, "you mustn't expect too much of a husband."

"Who belongs to de army of de Lawd?" shouted the colored preacher. A man in the back row jumped up and said "I do."

"To what branch of de army do you belong?" "To de Baptist."

"Are you go'ing to belong to de army or go'ing to belong to de navy?"

Uncle and niece stood watching the young people dance about them. "I bet that you never saw any dancing like that back in the nineties, eh, Uncle?"

"Once—but the place was raised."

"I'm in the singing of 'Auld Lang Syne'."

What other leverage could have the same beneficial effect on domestic and international relationships?

Curious old lady
Why, you're lost your leg, haven't you?
Cripple: Well, I'll be damned if I haven't!

A person with a sense of humor has just put up a sign in his church "No mistakes rectified after leaving the altar."

Customer (in a drug store on Sunday morning): Please give me the change for a dime.
Druggist: Here it is and I hope you enjoy the serum.

Prof.: "I have went." Is that sentence wrong?
Frosh: Yes, sir.
Prof.: Why is it wrong?
Frosh: Because you ain't went yet.

—The Brunswickian.

We think this takes the cake for nerve. A peddler called at our house yesterday selling "No Peddlers' cards." He said some of these may get into Heaven if they listen to his broadside; thus collecting a reward hereafter for what they endure on earth.

Any Radio Stations?
Premier Albert says there won't be any newspapers in Heaven. He did not disclose the source of his information.

But he can't get up a row with the press on that score. They will hope he is right, though they suspect he is only guessing.

While he has the papers to utter darkness, the Premier quite generously refrains from hanging the celestial doors against the newspapermen. He admits some of these may get into Heaven if they listen to his broadside; thus collecting a reward hereafter for what they endure on earth.

But they won't want to "carry on" when they get there. They are not stations for punishment, and a change of occupation will be welcome. It is had enough to have to keep reminding wayward politicians of their ancient promises through the age of time, without taking on the job for all eternity.—Edm. Bulletin.

What Goes On In Every Home

Watch in your home how The Bassano Mail — or any other good newspaper — is read. Possibly the weather for the day or the morrow is a first matter of interest; and perhaps the main headlines on the front page are scanned; but it is a pretty safe thing to say that women readers will turn very early to the advertisements of local firms which advertise fashion items, food items, and other offerings related intimately to current needs and desires.

Every woman knows what she wants—not perhaps in the precise form or color, or in a riotous manner, but certainly in the main matters of her desire or need. This applies to clothes, hats, food items, beauty preparations and many items pertaining to home furnishing. And so women are eternally on the watch for information—and for temptation! They are swiftly perceptive of the advertisements of occupation and the things of their desire or need. And obviously it is those retailers who advertise to them who stand the best chance of their custom.

It is the same in the case of men. Few men buy impulsively. When they leave home each day for their place of employment, it is not just to get rid of their money. What they buy is, mainly, something whose purchase has been planned—clothes or other forms of apparel, hardware items, motorizing sundries, shaving and other bathroom needs, plants, books, and so on. Men, like women, have been reading advertisements in line with their ripening desires and intentions, and of course they go in largest numbers to those retailers who have been informing them and eliciting their custom.

All of us, instinctively, go where the light is, not where the darkness is. Advertisements are light, and so they attract the buyers to those stores which they illumine.

The way to get business is to ask for it. Can the truth of this statement be successfully disputed? And here is another equally true statement: The public buys from those who invite its custom.

The Happy Farmer

The farmer leads no B Z life.
The O D sows will rot.
And when at B V rears from strife
His totem all A K lot.

In D D has to struggle hard
To E K living out;
If C frosts do not retard
His crop, there'll A D drought.

The hired L P has to pay
Are awful A Z too;
They O K rest when he's away,
Nor N E work will do.

Both N Z cannot make to meet,
And then for A D take
Some boards who so R T eat
& no money makes.

Of little U C finds this life;
Sick in old A Q lies;
The debts he O Z leaves his wife,
And then in P C dies.

—Artemus Ward

TRAPPERS Special Prices

Order for
COYOTE, WEASEL
and SKUNK
MUST BE FILLED
CHARLTON & SONS
Millar

Dr. A. G. Scott
M. B. L. M. C. C.
PHYSICIAN and SURGEON
Telephones
Office 37 - Residence 131

SATISFACTION
You Are
GENUINELY SATISFIED
When Dealing With Us
TRUE GRADE - TRUE PRICE
Your Patronage is Solicited

BASSANO CREAMERY

H. D. BACON
Team Work on any description.
Grain, clover, lawn, rotted manure
Cut Flowers - Sprays - Wreaths
Nursery Stock orders taken care of
Phone 129 for lowest prices in town

B. E. BARLOW
VETERINARY SURGEON
M. S. A., Toronto
M. V. A., Alberta
Government Official Veterinary
PHONE 20 BASSANO

HARRY HOLMES
CARPENTER and BUILDER
Estimates given on all work
If you are in need of building
or carpenter work of any kind,
PHONE 18

WILLIAM MCLEWS
Barrister - Solicitor - Notary
BASSANO - ALBERTA
Phones: Office 6 - Residence 12

A. T. CONNOLLY
Registered Optometrist



Broken lenses replaced from pre-
scription or prescription. Absolute satis-
faction guaranteed. Quick service.
BASSANO, ALBERTA

WALTER K. WEBB
BARRISTER - SOLICITOR
NOTARY PUBLIC
Phone: Office 35 - Residence 46
BASSANO - ALBERTA

W. S. PLAYFAIR

PRED - AUTO LIVERY - DRIVING
Agency for
Galt Coat
PHONE 26 Opposite Depot

Hussar

HUSSAR, Jan. 11.—On Thursday evening the GHI Guides held a meeting at the home of their lieutenant, Miss Dorothy Nelson, with Miss Nelson in charge. Special features were two items from each patrol. Matter of times for reporting members was discussed, and it was decided to get some. Joan Campbell was elected to fill out the term as treasurer. Joan Dundas resigned, but her resignation will be on January 23 at the home of Marion Sanden.

Mr. M. Jensen, who has been a student in the Bassano hospital during an attack of pneumonia, left for Calgary on Tuesday, where he will visit with friends for some time before returning to his home.

The Hussar W.I. will meet at the home of Mrs. E. A. Holland with Miss Anna Hole assisting. Everyone is cordially invited to attend. The play "The Wild Oats" will be under way, under the auspices of the W.I. with Mrs. Hole and Mrs. Bell as casting committee, and Miss Berna Leggett, director. It will probably be ready for presentation on February 14, and will be followed by a dance.

Mr. and Mrs. Harry Maurer came up from Bassano on Tuesday. Mrs. Charlie Hall, who had been in Hussar with Mrs. Dundas for some time, went out home on Sunday.

Miss Evelyn Hole, who has been visiting her sister, Miss Anna Hole, for the past two weeks, returned to her home in Duchess on Tuesday.

On Saturday afternoon the annual meeting of the Hussar school district No. 242 was held in the schoolhouse with 23 ratifyees present. Inspectors' reports showed the school doing good work. Auditors' report showed the district in good financial condition. Teachers' reports showed good attendance and good progress on the part of the pupils. Trustees' report showed good attendance on the part of the trustees. As he was the only candidate nominated, Mr. E. J. Bell was elected unanimously to position of trustee. The organizing meeting will be held on February 11.

Mrs. J. C. Lawson, who spent the Christmas holidays in Perdue Falls, Minnesota, with her mother and other relatives, returned to Hussar on Monday.

Mr. and Mrs. T. L. Montgomery spent the week-end in Calgary.

On Thursday afternoon the Hussar Ladies' Aid met for their monthly meeting at T. L. Montgomery with the president, Mrs. Moffat, in the chair, and twenty members and visitors present. At the close of the meeting of minutes, the secretary read a beautiful memorial to the deceased member, Mrs. A. Anderson, who had for so many years been an active worker in the order. The annual business was transacted; the treasurer's report showed the Aid in good financial condition. Plans were made for an entertainment later, with an outside reader. It was decided not to hold the usual Valentine party this year. Mrs. J. V. Elliott contributed the reading of "Maud Sluiter," a number greatly enjoyed. At the conclusion of the meeting, Mrs. Montgomery, assisted by Miss Hole, served a delicious lunch, and all enjoyed a social half-hour. Next meeting will be at the home of Mrs. E. J. Bell on Thursday, February 12.

Mr. and Mrs. E. A. Holland and then and Mrs. H. Stuchins moved in Calgary on Sunday.

Rev. A. R. Aldridge and son, Edward, returned from Calgary to hold services here on Sunday. During their business session it was announced that the Hussar congregation

CLAIM WHEAT SURPLUS PROBLEM UNSOLVED

Small world crops in two successive years, 1934 and 1935, have gone far towards correcting the current wheat surplus condition that has prevailed since the huge world harvest of 1932, says Dr. Fred Research, director of Stanford university in a Bureau review of the world wheat situation. This, however, will not suffice to eliminate the wheat surplus problem, the survey says. This problem arises from the fact that wheat producers in the world as a whole are geared to produce larger crops than can be sold, under prevailing and prospective conditions, at prices that growers and governments regard as remunerative. With average abandonment of sown acreage, and average yields per harvested acre, the next world wheat crop may well exceed what will disappear during 1936-37 except by diversion into feed use and the Orient under stress of low prices. In this latter sense, it is hardly too much to say no significant progress has yet been made to

Woe Is Man!

Man is of few days and full of trouble.
He labors all the days of his youth to pay for a gasoline chariot with which he has the task is faithful to the thing is junk and he needs it another.

The planet grain in the earth and "thriftily" directly the soil, he and his servants and his asses, and when the harvest is gathered into the barns he shows the land-ford rich lands and very cents more than the crop is worth.

He borrows money for pork and syrup and gasoline and the interest swells up all that he hath.

He begets sons and educates them to smelter capitalism and wear white collars, and he has to have soft hands and neither labor in the fields or any where under the sun.

The children of his sons are oratory and one of them becometh a lawyer and one sticketh up a filling station and another whoopee with the proceeds thereof.

He goeth forth in the morning on the road and a flycatcher snuff him so that he has to drop his project through his pipe.

He drinketh a drink of whoopee juice to forget his sorrows and will then be lining his pockets.

All the days of his life he finisheth on parking place and is tormented by traffic cops from coming forth until he cometh home.

An enemy stealeth his car; physicians remove his inner parts and his teeth and his hands; and he toils hard through the evening and his heart bursteth trying to keep pace.

Sorrow and tithes followeth him all the days of his life, and when he is gathered to his fathers the neighbors say: "How much did he leave?"

Let him have left it all, and his wife and children in a new coupe and makeh eyes at a young couple that slicketh his hair and plaiteth a nifty comb of kelp.

"Woe is man!" From the day of his birth to the time when the earth knoweth him no more he laboreth for bread and catcheth the devil.

But he was in the beginning and his name is mud—EX

This Aid had contributed \$104.93 this year. Next meeting, February 5, will have a special collection, half for the mission.

Mr. George Clark, with W. Williams was a Calgary visitor last week, returned on Friday. Mr. Clark had the misfortune to be badly shaken by a fall on the ice, but is reported as feeling better since his return from Calgary.

LOUIS CONN

GROCERIES CROCKERY
SPECIALS FOR WEEK END
PINEAPPLE—Sliced or crushed, 2 tins 25c
JAM—Plum and apple, 4-7 lb 39c
CORN FLAKES—3 pkts 25c, 13 for \$1.00
BOYD HOCKEY STICKS—SPECIAL
TABLE SALT—50 lbs Bone Dry, fine, sack 95c
BLOCK SALT—50 lbs Plain, each 95c
PORK & BEANS—Libby's, 3 tins 39c
COFF CHIPS—Quick Arrow pkts, 2 for 25c
LEAD DUTY—Tubas, 12 1/2 lb 25c
COFFEE—3 lbs Family Favorite, and cup and saucer, SPECIAL 31.9c
MIXING BOWLS—All sizes and colors, Special to Clear at Half Price
FLOUR—Flourine No. 1 Grade, 50 lb sacks 27.75

MEN'S WEAR
UNDERWEAR—Pure wool, heavy white, Tiger Brand, suit \$2.95
FUR CAPS—Alaskan Lamb, reg. \$1.95, ON SPECIAL \$1.49
TIES—Attractive patterns and colors, reg. from 75c up, clear at \$1.19
TURTLENECK SWEAT SHIRTS—Now at \$2.95
JUMBO SWEATERS—\$4.95 SPECIAL \$2.95
MELTON ZIPPER COATS—Black, each \$4.75

FURNITURE, FLOOR COVERINGS and LINOLEUMS
All Sizes, Patterns and Sizes
A NEW KITCHEN CABINET—Painted green and cream, an attractive and handy piece of furniture at a Special Price. Regular \$22.50, NOW \$14.85
1 CONGOLEUM RUG—9x12, new, ON SPECIAL \$9.95
MATTRESSES—New, \$10, A Good Buy for \$6.95
BOYD HOCKEY STICKS—SPECIAL 19c, 45c and \$2.95

NOTICE TO TRAPPERS AND HUNTERS!
Send or bring in your hides and furs to us. We pay highest prices and satisfaction is guaranteed. We also carry a large supply of shells, guns and traps of all sizes on hand.
FREE DELIVERY

Social Crediters Gather In Bassano Convention

Delegates Attend from Widely Separated Points in the Bow Valley Constituency—Long and Enthusiastic Meeting

(Special to The Mail)

Forty-three delegates, representing 12 Social Credit Groups in the Bow Valley constituency, assembled in convention at the Oddfellows' hall, Bassano, on Wednesday, January 8. Enthusiastic group members came from points as far distant as Tilley and Patricia to take part in the business of the constituency association. President F. J. Muller of Hussar occupied the chair and called the gathering to order at 3 o'clock. The session opened with the singing of "O God Our Help in Ages Past", the campaign song of the Social Credit Party.

Resolutions from various groups and covering many subjects were presented and aroused much interest for discussion among the delegates. One resolution adopted by the convention called on the government to institute a system of taxation of farm land based on the productivity of the land and not on any other value. Another asked that the Debt Adjustment board of the province be continued for the protection of the farmers. Still another requested the federal Social Credit members to use their influence to keep the wheat board in operation, as it was the impression of some of the delegates that there appeared to be a disposition on the part of the federal government to discontinue the board in a short time.

A resolution sponsored by the Bassano group and adopted by the convention protested the disorganization of the Bassano sub-judicial district and asked that it be re-established.

After an adjournment for lunch, which was provided by the ladies of the Bassano group, the session proceeded to the adoption of a temporary constitution for the guidance and regulation of the constituency association, and the appointment of groups for election of association officers for 1939 concluded the session. Premier Abbott was the guest of honor. President, Mr. F. J. Muller of Hussar, was returned to the presidency for a second term. The other officers elected were: Vice-president, Mr. H. H. Cohn, M.L.A.; first vice-president, Mrs. S. H. Edwards, Hussar; second vice-president, Mr. H. Beck, Chinook; secretary-treasurer, Mr. J. Johnson, Brooks.

Zone directors, elected by the wards in their respective zones.

Data and estimates of food use of wheat in recent years compared with Btcher, provide a considerable contrast in this country's food prospects. With higher prices in world markets or even apart from this, the Orient will afford a smaller outlet event than it has in recent years. Japan, as we have seen has become practically self-sufficient in wheat, and her larger neighbors has caught the same fever.

In China the ministry of industry, Chin Kung Po, considers how to attain self-sufficiency in food supply one of the pressing problems facing the country and his own office. At his request experts on rice and on wheat have outlined long-range plans to the expansion of Chinese production and gradual reduction of imports.

The narrow belief that solution of the wheat problem lies in the removal of restrictions in wheat consumption all over the world and in the national policies which have been applied since 1929.

Wards in a genuine economic equilibrium in the world market.

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(Special to The Mail)

Anderson, Beaudry, Brooks, Castle and Tilley; Mr. Walter Nunemaker, Brooks, Duchess, Millar and Patricia; Mr. H. Nunemaker, Patricia, Rosemary and Gern; Mr. E. Wade, Gern, Bassano, Crossford and Stakpeace; Mr. C. A. Gayatt, Crossford; Chas. Best, Narjoreville; and possibly two or three carriages would have cleaned them out entirely.

The appearance of the new crop indicated a total yield between 125 million and 130 million bushels. Judging from early harvest returns the reality will be better than the previous year. About 55 million bushels are required for domestic consumption in 1939 between 70 and 75 million bushels available for export.

Four Mistakes . . .

A man struck a match to see if the gasoline tank on his automobile was empty. It wasn't.

A man patied a strange bull dog on the nose. It was not a dog.

A man spreaded up his car to see if he could not get it into the crossing. He couldn't.

A man cut out his advertising to see if he could save money. He didn't.

Youthful Energy and Vitality

The IRONNE QUINTEPLET were full of IRONIST & OIL LIVER OIL, as soon as possible after birth. They are considered one of the best. Today they are happy, healthy, sturdy children due to its body building powers.

Purest Cod Liver Oil is rich in Vitamin "A" and "D" Vitamin "D" for promoting growth of bones and good teeth and for the prevention of rickets.

FOR YOUR CHILD'S SAKE, GET PUREST COD LIVER OIL. STOKES' IRONPUS and PUREST AID COTTON are also used exclusively by the Ironne Quintuplets.

STILES. "The Druggist" "The Rexall Store"

BEER is RICH in body-building elements

GOOD BEER, thoroughly matured, provides many essential health-giving properties. That is why many physicians recommend it to their patients.

ALBERTA BEERS

FIVE FAMOUS BRANDS—ACCLAIMED THE FINEST IN THE WEST

Order by the Case from Our Warehouse

DISTRIBUTORS LIMITED

This advertisement is not inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

PHONE 82 BASSANO

AGENTS FOR THE BREWING INDUSTRY OF ALBERTA

FREE TROUSERS

with each made-to-measure Hobbler's Suit during January. Only. Order now and take advantage of this big saving. Fine assortment of Tweeds and Worsted. Fit and workmanship guaranteed.

PRINTS

Just arrived! New spring prints of good quality, fast colors and smart, crisp, clean patterns. Per Yard 25c

BLANKETS

Only a few pair left over from our blanket sale. Largest size, best quality.

Special \$2.49

MEN'S SPATS

Medium fawn shades, fine quality. Melton cloth with easy snap fasteners.

Price \$1.25

TABLE OILCLOTHS

54 inch square, neat patterns.

Price 95c

GROCERIES

FRUIT SPECIAL—1 tin raspberries, 1 tin Red Plums, 1 tin Apricots, 1 tin Cherries. ALL FOR 69c

CAN CORN—2½ Yellow, 2 for 25c

TOMATOES—Choice 2½, 2 for 25c

TOMATO SOUP—Clarke's, tin 10c

SODA BISCUITS—Wood box, 40c

COFFEE—Star Special, 4 lbs 85c

TEA—Broken Orange Pekoe, 55c

JOHNSTON'S OLD CLOAT—Liquor floor war, Special 65c

GRAHAM FLOUR—10-lb sack 45c

OVALTINE—Large size, reg. \$1.25, now 95c

END'S FRUIT SALT—8½ size 85c

GINGER SNAPS—2 lbs 25c

TOILET SOAP—Woodbury's 10c

ORANGES—Large, sweet and juicy, 3 doz. 95c

BANANAS—2 lbs 25c

FRUIT AND VEGETABLES

Cranberries—Celery—Lettuce—Lemons—Grape Fruit—Apples

JAMES JOHNSTON

"The Quality Store"

Local and Personal News

Miss Helving of Mills has been visiting at the Ingber home for a few days.

Mr. and Mrs. H. G. Ansell were the guests of Mr. and Mrs. Jas. Johnston over the week-end.

Mrs. T. Ingber underwent an operation at the Bassano hospital last Saturday, January 21.

Peter Ansell of Calgary visited their Ingber's last week-end prior to leaving for England.

Miss Marie Helving of Mills underwent an operation for appendicitis at the local hospital last Saturday.

Mrs. K. Gahan of Inverness is a patient in Bassano hospital, recovering from a stroke suffered on New Year's Day.

Gordon Fisk and Ted Gannon were visitors in Calgary last Saturday, the latter remaining over the week-end at his home there.

Mrs. Christina Gordon, who was fatally injured last Sunday morning in Calgary when a car crashed into her and her companion, is an aunt of Mrs. W. F. Keith of Bassano.

The first session of the eighth legislative assembly of Alberta will open on February 5, Premier Wm. A. A. Brown announced recently. This date will stand, the premier said, unless unforeseen circumstances arise.

Two things to remember: the taxpayers' annual meeting in the town hall on Friday, January 24, and to pay your fee entitling you to a special rate of a dollar a day at the hospital before February 16.

It has been quite cold in Bassano for the past two weeks, the temperature ranging from 40 degrees above to 25 below (Fahr.). Ranchers report that this is the most severe winter on record in 25 years, with all grazing has been covered with a coating of ice and snow for the past two months with not much possibility of a chinook as yet.

"Your husband looks like a brilliant man—I suppose he knows everything!" "Don't fool yourself! He doesn't even suspect anything!"

Medical Officer, examining recruit: Have you any wars to you? Recruit: No, sir, but I can give you a cigarette.

She was being taken around the golf course by her boy friend. It was the first time she had played. As they approached the flag on the last green he pulled up.

By Jove," he exclaimed, "a dead stroke!"

"The girl gazed about her. 'Where?' she asked seriously. 'I rather thought there was a funny smell around here.'"

Knox Presbyterian Church

Sunday School 9:15 a.m.
Evening Service 7:30 p.m.
Services Conducted by Mr. C. W. Pickup of Calgary

Church of the Blessed Virgin

Sunday, January 19, 1936
Evening and Sermon 7:30 p.m.
Rev. T. B. Winter of Bretherton will conduct the services

Church members are reminded that the Annual Meeting takes place immediately after the Services.

Canadian Seed Sold Under Grade

The sale of seeds for seedling purposes in Canada is controlled by provisions of the Seeds Act. The principle upon which this legislation is based is that of established grade of variety, freedom from disease, and the grade names are registered No. 1, Registered No. 2 and Registered No. 3 and No. 1, No. 2 and No. 3. Registered grade names apply to seed derived from a crop which has been inspected in the field and found to comply with standards of variety, freedom from disease, and for which a crop registration certificate has been issued by the Canadian Seed Growers' association. Seed at a registered grade is always sealed in the container with an authorized metal seal and bears a seed inspection certificate stamped by an inspector. Seed derived from an inspected seed crop may also be graded No. 1 and sealed in containers in a similar manner when the seed crop is covered by a seed crop certificate issued by the Seed Branch, Dominion Department of Agriculture. When seed is not sealed in the container it becomes general seed or common seed to which grade names No. 1, No. 2 and No. 3 apply.

When a seed lot is to be graded and sealed in containers, and given a registered grade name or grade No. 1, a specially trained inspector inspects the seed lot, and then the seed lot is sealed in containers on which the grade is listed. Where other grades are given they are based on samples known as "control samples". These are drawn by the seller of the seed and they should accurately represent the quality of the seed lot from which they are taken. If later the seed exposed for sale is found to be of a lower quality and grade than the control sample, the seller is responsible. A seed grade definition is based on specified factors of quality, viz: the seed need content of the sample, the presence of other kinds of crop seeds, germination or vitality, and the general quality is largely determined by the thoroughness of cleaning and the freedom of shrunken, shriveled seeds and inert material.

When agricultural seeds are offered for sale for seedling purposes by any person, the grade name and the certificate number employed as authority for the grade must be stated. This information, together with the name and address of the seller and the kind of seed, must be marked on the container in a legible and indelible ink. The grade and certificate number can be obtained only by forwarding a sample of the seed which it is intended to be offered for sale for test, in the Inspector's Office in Seed Inspection Office. If this is done and the seed is given a grade the owner of the seed is then in a position to comply fully with the law when offering the seed for sale. On the other hand, the purchaser of seed should know its quality, the seed seeds it contains, the germination and its grade, all of which can be ascertained only by submitting a sample for test. No know the grade of seed is a protection to both the seller and the buyer and surely grows in the farmer if he is to use the seed on his farm.

Now is the time to prepare for the coming seed sowing season by having seed tested and graded. Samples sent for test and grade at this season will be in advance of the rush of work received later. A sample should be drawn carefully so as to represent correctly the quality of the seed or if of timothy or grasses, alfalfa or the clovers, it should consist of approximately three ounces, and if of the cereal grains at least a pound. Samples from Alberta should be addressed to the Immigration Bldg., Calgary.

A COMMUNITY NEWSPAPER

SHOULD BE IN EVERY COMMUNITY HOME

MEN'S WEAR DEPARTMENT**6 STAR SPECIALS****No. 1 Men's Black Leather Coats**

Made from best quality horribide, with heavy grey lining, plain or with fur collar. An exceptional bargain. Reg. 12.50 for, each—

7.95

No. 2 Pure Wool Under-Shirts

Stanfield's and Tiger Brand, 100 per cent pure wool heavy ribbed undershirts, warm, durable, wash well. A genuine bargain. Reg. 2.25 for, each—

95c

No. 3 Men's Winter Fleece U-Shirts

Excellent quality garments, slightly shop-soiled but guaranteed for good wear, warmth and comfort. Reg. 1.25 for, each—

59c

No. 4 Men's Blue Pant Overalls

Guaranteed 8-oz. blue denim of first quality. Here is a Real Bargain, perfect fitting, good wearing. Reg. 1.75 for, pair—

1.29

Windbreakers

Heavy knit, 2 breast pockets, wool waist-band. Reg. 5.50, each—

2.59

Pant Overalls

Blue Denim, with red stripe down side. Reg. 1.95 for, pair—

89c

LADIES' WEAR DEPARTMENT**CLEARING LINES AT EXCEPTIONALLY LOW PRICES****Lot Ladies' Wool Vests**

Warm wool vests, with long or short sleeves, woollux quality. Reg. 1.35, each

Bargain Price 59c

Ladies' Wool Vests

Excellent heavy winter quality, long or short sleeves. Reg. 1.50, each—

Bargain Price 69c

Girls' All Wool Sweater Coats

Fashioned from fine quality Botany wool, dressy, cosy and comfortable. Sizes 32. Reg. 6.00, each—

Bargain Price 1.95

Girls' All Wool Pullovers

For girls, plain colors with contrasting neck, splendid for school wear. Sizes 26 to 32. Reg. 1.25, each—

Bargain Price 69c

Ladies and Girls' Print Dresses

Sizes 32, 34 and 36 only. Made from best quality prints and broad-cloths, guaranteed fast to wash. Reg. 1.50 to 2.95, each—

Bargain Price 98c

Dress shoes for ladies

Oxford Ties, Straps and Pumps in Kid, Calf and Patent Leather. sizes 3 1/2 to 5 1/2, all fresh goods. Reg. 3.50 to 5.95, pair—

Bargain Price 1.95

GROCERY DEPARTMENT

SODAS—AG Handy, 44-oz. wooden boxes, each 39c

ROLLED WHEAT—Ogilvie's, 3½-lb. bags 21c

NAVY BEANS—Ontario Brand 23c

Picked, 4 lbs 23c

DRIED PRUNES—Sunsweet Tender 23c

PURE JAMS—Raspberry or strawberry, Red Top Brand, 4's 63c

AUSTRALIAN RAISINS—Seedless, 4 lbs 41c

CANNED TOMATOES—King Beach, Solid Pack, 2½, 2 tins 25c

CANDY—Ganong's Cream and Jelly Mixture, 1 lb 25c

QUICK TAPIOCA—Maclaren's 25c

Minute Style, 2 pkts. 25c

BAKING POWDER, Magic, 12 oz tins 25c

2½-lb tins 70c

5-lb tins 1.35

COFFEE—Malkin's Best, 3-lb glass jars 1.35

COCOA—Fry's Pure Breakfast, 1 lb tin 43c

TOILET SOAP—Falcone's, 5 bars 23c

LAUNDRY SOAP—Pearl White, 11 bars 49c

PEEK FREN'S ENGLISH BISCUITS

Oval Digestive, Marie, Petal Beurre, Osborne, Packed in Air-tight Containers. Special per Pkt. 21c

Head Lettuce — Hot House Tomatoes — Celery — Sweet Spuds — Cranberries — Oranges — Lemons — Grape Fruit — Cranberries — Spanish Onions

McKEE'S STORES

"Always at Your Service"

Phone 9 for Prompt Delivery